

ABSTRACT

A method for referring a buyer from a referring marketer to a listing sales broker through a collective listing organization. The method includes the step of storing a plurality of sales listings from the listing sales broker in a database. Another step is displaying the plurality of sales listings from the database for a buyer through a computer network interface associated with each referring marketer. A further step is recording referral information entered into the computer network interface by the buyer who views the plurality of sales listings. The next step is transferring the referral information to the listing sales broker. An additional step is paying the collective listing organization a commission when the buyer purchases an item listed in a sales listing from the listing sales broker.

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